

TANAY MUKHERJI

IPM Student
IIM Jammu

CONTACT

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Indore, India

EDUCATION

IPM, IIM Jammu
2025 – 2030

Class XII
Choithram School · 92.2%

Class X
Choithram School · 90.4%

SKILLS

Public Speaking
Content Writing
Leadership & Strategy
Quizzing
Video Editing
Coding — Python, HTML/CSS/JS

LANGUAGES

English — Fluent
Hindi — Fluent
Bangla — Fluent
Spanish — Conversational

INTERESTS

Dramatics & Theatre
Literature
Music
History
Film

PROFILE

Event driven and creatively obsessed in equal measure. I've spent the last few years running school flagship events, writing my way through Olympiads, and arguing on stages of every kind, MUN floors, debate halls, TEDed lecterns. Now at IIM Jammu, building on that with a sharper interest in how businesses and ideas actually move people.

LEADERSHIP & EXPERIENCE

School Head Boy · Choithram School (2024–25)

- Led and coordinated all school-wide activities, setting the tone for student conduct and events.

Tech Head · Innoverse (2024–25)

- Took care of event management and technical operations for the school's flagship business and innovation fest.

Core Team Member · Student Innovation Council (2024–25)

- Mentored students building early-stage business ideas and designed projects for entrepreneurship competitions.

Marketing Head · Innoverse (2023–24)

- Ran social media and marketing campaigns for the school's flagship event and its associated venture.

School Prefect · Choithram School (2023–24)

- Held the line between students and faculty across disciplinary and cultural processes.

Global Host · Captains and Poets

- Moderated an international seminar, corresponding with participants from across the globe.

Member · IT Committee

- Resolved technical issues for students and supported the running of major college events.

INTERNSHIPS

School Representative · Scholastic (Sep–Oct 2023)

- Built and ran marketing campaigns on the ground, including book fairs.

Video Editing Intern · Geecom India Services Pvt. Ltd. (Apr–Jun 2022)

- Edited interview and product-reveal videos for the company's YouTube channel.

PROJECTS

Project Jharokha (Aug 2023)

A modern spin on the traditional Jharokha, designed to bring passive cooling back into homes instead of leaning on energy heavy mechanical refrigeration.

[Watch the pitch →](#)

TALKS & RECOGNITION

TEDed Talks: [The Human Paradox](#) (2024) · [A Paradox of Living](#) (2025)

- AIR 5 (Advanced Category), Global Entrepreneurship Olympiad by ThinkStartup, 2024
- Bronze Award, Queen's Commonwealth Essay Competition by the RCS, 2024
- International Rank 4 (2022) and Rank 20 (2023), International English Olympiad by SOF
- Student Exchange Programme, Santa Maria Del Pilar School, Zaragoza, Spain, a month immersed in Spanish culture and urban transport, and hosted an exchange student in return.
- Recognised at Colossal Summit MUN, 2022, and in a declamation competition for Patrick Henry's "Give Me Liberty, or Give Me Death," 2023.